

MARC EXECUTIVE DIALOGUE



ENGAGES C-SUITE LEADERS IN AN AUTHENTIC DIALOGUE THAT ENABLES THEM TO CREATE AND ACCELERATE MEANINGFUL CULTURE CHANGE.

Research shows that **96% of organizations make progress on DEI when men are involved, compared to only 30% when they are not involved.***

In this session, executives will focus on enhancing their leadership credibility as they build organizational equity and inclusion. Through interactive dialogue, they will explore their own personal case for gender equity and come away with a nuanced understanding of the root causes of the challenges they face. By reflecting on their individual leadership roles, they will deepen their awareness of both the responsibility and the opportunity they have as executives.

*Krentz, M., Wierzba, O., Abouzahr, K., Garcia-Alonso, J., & Brooks Taplett, F. (October 10, 2017). Five ways men can improve gender diversity at work. Boston Consulting Group.

[CATALYST.ORG/MARC](https://catalyst.org/marc)

TRANSFORM AWARENESS INTO ACTION

Results for past MARC Executive Dialogues:

92%

know how to turn their commitment into action (vs 47% pre-workshop).

89%

will continue to use what they have learned from MARC Executive Dialogue in the workplace.

100%

would recommend MARC Executive Dialogue to colleagues and peers.

MARC
BY CATALYST

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PROGRAM OVERVIEW

Audience: C-Suite executives (CEOs and direct reports)

Format: Online or in-person

Duration: 4 hours

Number of Participants: 15-25

Fee: USD \$24,000, CAD \$26,500, EUR €21,500
(bundled pricing available for 5+ sessions)

LEARNING OUTCOMES

Executives need to be able to take meaningful actions to drive inclusive culture change and advance gender equity. To help make their actions meaningful, participants will:

- Articulate clearly the *why* of DEI and the connection to the larger organizational strategy and values.
- Connect the dots between the above *why* and the *how* of leadership behavior.
- Be aware of root causes of inequity and exclusion.
- Recognize and challenge derailers and defaults that can inhibit progress.
- Commit to driving change as individuals and as a team.
- Commit to holding each other accountable for following through.

“There is simply no substitute for sitting across from women in the MARC environment and listening to how they feel. Raw conversations, emotional, moving, and hearing about the struggles that they went through and are going through.”

Al Monaco, Former CEO, Enbridge



ABOUT CATALYST

Founded in 1962, Catalyst drives change with preeminent thought leadership, actionable solutions and a galvanized community of multinational corporations to accelerate and advance women into leadership—because progress for women is progress for everyone.