

MARC EXECUTIVE DIALOGUE



ENABLING LEADERSHIP TO CREATE AND ACCELERATE MEANINGFUL CULTURE CHANGE

Research by Boston Consulting Group shows that 96% of organizations make progress on DEI when men are involved, compared to only 30% when they are not involved.*

MARC engages men—and people of all genders—in conversations to create organizational change. In this session, executives will focus on enhancing their leadership credibility as they build organizational equity and inclusion. Through interactive dialogue, they will explore their own personal case for gender equity and come away with a nuanced understanding of the fundamental dynamics of the challenges they face.

*Krentz, M., Wierzba, O., Abouzahr, K., Garcia-Alonso, J., & Brooks Taplett, F. (October 10, 2017). Five ways men can improve gender diversity at work. Boston Consulting Group.

TRANSFORM AWARENESS INTO ACTION

Results for past MARC Executive Dialogues:

92%

know how to turn their commitment into action (vs 47% pre-workshop).

89%

will continue to use what they have learned from MARC Executive Dialogue in the workplace.

100%

would recommend MARC Executive Dialogue to colleagues and peers.

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PROGRAM OVERVIEW

Audience: C-Suite executives (CEOs and direct reports)

Format: In-person or virtual

Duration: 4 hours

Number of Participants: 15-25

Fee: USD \$20,000, CAD \$22,500, EUR €17,500
(bundled pricing available for 5+ sessions)

WHAT TO EXPECT

Participants will:

- Discuss the need for men's involvement and the importance of effective gender partnership.
- Build self-awareness by learning to identify both personal and systemic barriers to inclusion.
- Explore the actions required to become an advocate for gender equity; learn how to interrupt exclusionary behaviors and challenge gender stereotypes.
- Develop and foster inclusive leadership behaviors and skills, and commit to ongoing learning and advocacy that sustains a culture of inclusion and gender equity.

“ There is simply no substitute for sitting across from women in the MARC environment and listening to how they feel. Raw conversations, emotional, moving, and hearing about the struggles that they went through and are going through.”

Al Monaco, Former CEO, Enbridge



ABOUT CATALYST

Founded in 1962, Catalyst drives change with preeminent thought leadership, actionable solutions and a galvanized community of multinational corporations to accelerate and advance women into leadership—because progress for women is progress for everyone.