

MARC

MEN ADVOCATING REAL CHANGE

BY CATALYST

MARC Managers

Helping leaders build inclusive work cultures for all genders.

This interactive workshop engages managers and mid-level employees in candid dialogue about their unique role and contribution to advancing equity and inclusion. Participants will learn about men's role as advocates and explore the impact they can have as managers. They will build skills to communicate more inclusively and learn specific actions they can take to promote effective gender partnership.

Audience: Mid-level Managers

Format: Virtual or In Person

Duration: 4 hours

Number of Participants: Up to 30

Fee: USD \$18,000, CAD \$20,000, EUR €16,000

Annual Site License + Train the Trainer option*:

USD \$60,000 | CAD \$ 66,000 | EUR € 52,000

* Additional information on the following page.

Participants will:

- Gain increased awareness of men's role as advocates of inclusion and gender equity.
- Explore what actions individuals across genders can take to promote effective gender partnership.
- Build skills to communicate more courageously and inclusively across gender and other forms of difference.
- Leave with individual commitments to help enable and support a culture of inclusion where people of all genders can thrive.



[CATALYST.ORG/MARC/](https://catalyst.org/marc/)

CATALYST
WORKPLACES THAT WORK FOR WOMEN

MARC Managers Train the Trainer and Site License

Scale MARC learning for your mid-level managers in a cost-effective way.

Via a one-day training session, a Catalyst expert facilitator will train your MARC Alumni leaders and other DEI advocates to deliver the MARC Managers workshop internally. This model keeps MARC Alumni engaged and personally committed to advancing DEI in the workplace, helps to integrate MARC learning into organizational DEI strategies, and allows the workshop to be tailored for regional and company context.

Audience: MARC Alumni, DEI Advocates

Format: Virtual or In Person

Duration: Full day (8 hours)

Number of Participants: Up to 15

Fee (both must be purchased): Site License: USD \$30,000 | CAD \$33,000 | EUR €26,000

Train the Trainer: USD \$30,000 | CAD \$33,000 | EUR €26,000



What trainers will receive:

- One-year global site license.
- One-day session: A four-hour workshop followed by a four-hour train-the-trainer instruction.

First, trainers will do a deep dive into this interactive workshop, gaining an in-depth understanding of the workshop experience and content. They will then practice facilitation techniques through **reflection**, live **teach-backs**, open **dialogue**, and peer **feedback**. In this safe environment, trainers can also discuss their key takeaways, top developmental priorities, and next steps.

TRAINERS WILL BE EQUIPPED WITH:

- Pre- and post-workshop materials
- Workshop presentation materials
- Facilitation guidance
- Relevant MARC/Catalyst supplementary resources and research

"[What was most impactful about the MARC Managers workshop was] people sharing their own authentic experiences and being very open and transparent about the challenges they are facing and how they are working to improve."

MARC MANAGERS ATTENDEE

