

ENERGIZE

YOUR WORKFORCE

FOUR-PART ERG EVENT SERIES

This virtual, cohort event series will engage and connect employee resource group (ERG) team leaders across companies, industries, functions, and regions.

Participants will engage in interactive workshops, gain new ideas and practices on inclusion, and have the opportunity to:

- Define, communicate, and measure ERG goals.
- Learn how to navigate challenges for established or emerging ERGs.
- Determine how to position your ERG for success.
- Gain strategies on ERG funding.
- Gain new ERG friends by connecting with equally dedicated leaders and community members.

Purchase your tickets now so you don't miss a single event. Attendees who participate in each event in real time or on demand will receive a Certificate of Completion at the end of the four-part series in November.

SAVE THE DATES

APR

28

THURSDAY, 11:00 AM - 1:30 PM ET (LIVE)

Game, Set, Match: Defining Success & Getting to the Goal

Today's employee resource groups (ERGs) are more important than ever. With the global workforce under strain due to Covid-19 and the subsequent fallout from the Great Resignation, along with increased awareness of the urgency of social justice, employees are seeking leaders and team members within their organizations that align on values and understanding. Join us to learn proven and innovative strategies that support your company's workforce and meet organizational key performance indicators (KPIs).

JUN

21

TUESDAY, 8:00 AM - 10:30 AM ET (LIVE)

Power-Play Positioning: Setting Your ERG Apart from the Rest

Building a successful employee resource group (ERG) takes a significant amount of thought and time. A solid foundation within your organization can support the team's vision and overall operation. Learn from global ERG leaders and executive sponsors on how to position your ERG for greater visibility and organizational support.

SEP

22

THURSDAY, 6:00 PM - 8:30 PM ET (LIVE)

Support in Action: Securing Funding for ERG Initiatives

Employee resource groups (ERGs) require a number of resources to bring value to their members and to the organization. Garnering financial support for initiatives requires thoughtful planning and strategic communications with invested stakeholders. Gain critical insight from ERG members on how to secure funding for your ERG as well as creative ways to fund and budget for priority initiatives.

NOV

15

TUESDAY, 10:00 AM - 12:30 PM ET (LIVE)

Teaming Up: Collaborating for Common Challenges

When building or growing an employee resource group (ERG), it's important to consider that there are likely other ERG teams within your organization going through similar obstacles. Common challenges that many ERGs face include engaging employees with intersecting identities, recruiting new members, developing membership criteria, etc. Join us to share communal strategies and ideas that move the needle in your ERG and learn how troubleshooting collaboratively with other teams can be effective.

TICKETS

A limited number of all-access packages is available exclusively to Catalyst Supporters in bundles of 15, 30, and 50 tickets. Ticket packages include on-demand access to event content through the duration of the series. Tickets are non-transferable.

Tickets include access for all four events!

50

ALL-ACCESS
TICKETS

\$8,800 USD
(\$3,700 IN SAVINGS)

30

ALL-ACCESS
TICKETS

\$5,500 USD
(\$2,000 IN SAVINGS)

15

ALL-ACCESS
TICKETS

\$3,000 USD
(\$750 IN SAVINGS)

BUY TICKET PACKAGES

CATALYST
SUPPORTER RATE

PER TICKET:
\$250 USD

NON-SUPPORTER
RATE

PER TICKET:
\$500 USD

BUY INDIVIDUAL TICKETS

SPEAKERS



LAURIE CARSON

Director, Deposit
Operations, BMO



JEFF HARRELL

Director - Delivery,
NACB Client Service &
Implementations, BMO



SARAH DINOLFO

Senior Director, Advisory
Services, Catalyst



TODD BAKER

Senior Associate,
Advisory Services,
Catalyst

VIEW OUR GROWING AGENDA AND SPEAKERS

For questions, please contact community@catalyst.org.