



## PLAN YOUR YEAR WITH CATALYST

The year 2022 marks the 60th year of Catalyst, a global nonprofit supported by many of the world's most powerful CEOs and leading companies to help build workplaces that work for women. We are proud to produce virtual and hybrid convenings that are globally focused and engage our international community of Catalyst Supporter organizations. With Catalyst, you and your colleagues have access to leading practices, honest dialogues, real-world stories, and a community of sought-after thought leaders and experts.

### HYBRID

#### 2022 CATALYST AWARDS CONFERENCE AND DINNER

**Region:** Global.

**Audience:** C-suite executives to mid-level diversity, equity & inclusion leaders.

[LEARN MORE](#)

#### MARC CONVENING\*

**Region:** Global.

**Audience:** Men and others committed to building sustainable gender partnerships.

*More information coming soon!*

#### 2022 CATALYST HONOURS

**Region:** Global.

**Audience:** Business leaders, HR professionals, DEI professionals, and champions of inclusion.

[LEARN MORE](#)

\*New events

### VIRTUAL

#### REAL TALK BY CATALYST\*

**Region:** Global.

**Audience:** Anyone willing to listen and share candidly about equity at work.

[LEARN MORE](#)

#### LATIN AMERICAN EVENT SERIES SPONSORED BY SCOTIABANK\*

**Regions:** Latin America, specifically Mexico, Colombia, Chile, and Peru.

**Audience:** Those who want to network and share ideas with global professionals.

*More information coming soon!*

#### ENERGIZE YOUR WORKFORCE\*

**Region:** Global.

**Audience:** Employee Resource Group leaders and members.

*More information coming soon!*

### 2021

DEC 7-9

REAL TALK by Catalyst

### 2022

FEB TBD

Latin American Event Series

JUN TBD

Latin American Event Series

MAR 17

2022 Catalyst Awards

SEP 14-16

MARC Convening

APR 28

EnERGize your Workforce

SEP 22

EnERGize your Workforce

APR TBD

Latin American Event Series

OCT/NOV TBD

Catalyst Honours

JUN 21

EnERGize your Workforce

NOV 15

EnERGize your Workforce

Please note that event topics, dates, and times are subject to change, and that due to Covid-19 restrictions, in-person and hybrid events may be adjusted to virtual.

For questions, please contact [community@catalyst.org](mailto:community@catalyst.org).

Register for upcoming events today.

# WEBINARS

Catalyst webinars and webinar recordings are complimentary resources available exclusively for employees of Catalyst Supporter organizations. These webinars enable you and your colleagues to have easy access to smart and relevant conversations, real-world stories, and a community of experts dedicated to building workplaces that work for women. Search our growing library of webinars by the topic that is most relevant to you and listen and learn at your convenience. Webinar topics, descriptions, dates, and times are subject to change. For questions, please contact [webinars@catalyst.org](mailto:webinars@catalyst.org). Register for upcoming webinars today!

JAN  
15

## Creating New Norms for Gender Expression & Identity

11:00 am EST/ 5:00 pm CET (UTC+1)

REGISTER

With significant shifts in the landscape of today's global workforce, employees are no longer tolerant of any forms of discrimination. Learn tactical steps on how to celebrate the lived and expressed genders of your teams.

FEB  
9

## The Business Case for Retaining Black Women

8:00 am EST/ 2:00 pm CET (UTC+1)

REGISTER

Before Covid-19, 52% of Black women planned to leave their employers because of lack of advancement, microaggressions, and pay inequity. In what ways can organizations appeal to this ambitious group of employees and exceed their bottom lines?

MAR  
8

## Stop the Stereotypes & Scapegoating: How to Engage Millennial Women at Work

11:00 am EST/ 5:00 pm CET (UTC+1)

REGISTER

Millennials will make up half the global workforce by 2050. Organizational leadership with a lens on the future must move to actively engage millennial women without the stereotyping and scapegoating that preclude belonging and inclusivity.

APR  
5

## The Need for Equal Pay Should Be Championed More Than One Day

9:00 pm EDT / 10:00 am JST (UTC+9) (Wednesday, April 6)

REGISTER

The fight for equal pay globally is still moving at a snail's pace. With multinational organizations in the infancy of addressing the realization of equal pay for equal work, women need more than performative actions to close the gaps.

MAY  
11

## How to RESET and Lead Workplaces in The Age of Upheaval

2:00 pm EDT / 8:00 pm CEST (UTC+2)

REGISTER

With much turbulence in the workplace landscape over the last few years, global organizations have had to pivot to remain competitive. What role does empathy play, and how can organizations meet the challenges of social upheaval and global crisis to meet the needs of their teams?

JUN  
1

## Forging the Path to True Workplace Inclusion for LGBTQ+ Employees

8:00 am EDT / 2:00 pm CEST (UTC+2) / 9:00 pm JST (UTC+9)

REGISTER

The data shows that most Fortune 500 global companies offer benefits to their LGBTQ+ employees, but are these benefits enough? Only if inclusion is also prioritized.



July and August - Enjoy our [Webinars On Demand](#)

SEP  
28

### Latinx Women Looking Ahead – Lessons Learned from Pioneering Women in Pay Equity

11:00 am EDT/ 5:00 pm CET

REGISTER

Because of the gender pay gap, Latinas were compensated at just 55% of what non-Hispanic White men were paid in 2019. We will look at what pioneering Latina advocates for women at work are doing and what women can do today to demand more.

OCT  
12

### Interrupting Sexism Is Not Up for Debate

8:00 am EDT/ 2:00 pm CEST (UTC+2) / 9:00 pm JST (UTC+9)

REGISTER

Catalyst research has shown that many men want to intervene and reduce sexism, and yet many do not. The primary difference between those who do and those who don't is masculine anxiety. This lively debate, based on new findings, will spark global conversation around whether or not masculine anxiety can curb sexism at work.

NOV  
9

### Managing With a Sponsorship Mindset: Why Mentorship Isn't Enough

9:00 pm EST/ 11:00 am JST (UTC+9) (Thursday, November 10)

REGISTER

Mentoring is essential to leadership development, but mentoring alone is not enough to help women advance. Catalyst research can support managers in adopting a sponsorship mindset to develop and grow a thriving team.

DEC  
7

### Breaking Through Barriers: Effective Ways to Competently & Confidently Create Workplace Equity for All

2:00 pm EST / 8:00 pm CET (UTC+1)

REGISTER

Systemic changes are vital to creating real changes in workplace culture, but traditionally marginalized employees need fully engaged leadership on their side. Learn strategies from workplace experts on how to engage others.

Catalyst is excited to also offer live-streamed convenings on our social media platforms.

Follow Catalyst on LinkedIn and Instagram to stay up-to-date on timely and engaging conversations in diversity, equity, and inclusion.





Advance Catalyst's mission to accelerate progress for women through workplace inclusion. Your support is an opportunity to:

**Show the world that your organization is dedicated** to creating a more inclusive workplace—an integral component to attracting and retaining talent and customers.

**Provide tangible benefits** for your invited colleagues, clients, and partners to learn about current best practices and network with other professionals.

**Support and advance** employee groups.

**Save costs** by committing to an event bundle—and receive 20 extra tickets to a virtual event of your choice!

**Access on-demand content** after each event.

**Be recognized** on the Community and Convening webpage.

## CONVENING PACKAGES 2021-2022

	<b>PATRON</b> \$50,000 USD	<b>LEADER</b> \$75,000 USD	<b>CHAMPION</b> \$100,000 USD	<b>PREMIER</b> \$150,000 USD
EVENT	NUMBER OF TICKETS			
<b>REAL TALK BY CATALYST</b>	25	55	55	85
<b>2022 CATALYST AWARDS</b>				
Dinner				
Seats	10 Rear/Perimeter	10 Standard	10 Preferred	10 Front and Center
Conference				
Live Passes	5	10	15	20
Virtual Passes	30	40	50	150
<b>ENERGIZE YOUR WORKFORCE</b>	15	30	30	50
<b>MARC CONVENING</b>				
Live Passes	5	5	10	10
Virtual Passes	40	40	55	55

*Special Note: All convenings listed can include or be replaced with a 2022 Catalyst Honours ticket package, as requested. No other substitutions or changes can be made to ticket amounts.*

*Sponsorship opportunities for 2022 Catalyst Awards, 2022 MARC Convening, and 2022 Catalyst Honours are also available and can be added/exchanged into packages. A portion of Awards dinner table purchases will be tax deductible and sponsorships will be fully tax deductible. Contact [catalystevents@catalyst.org](mailto:catalystevents@catalyst.org) to learn more.*