PLAN YOUR YEAR WITH CATALYST

The year 2022 marks the 60th year of Catalyst, a global nonprofit supported by many of the world’s most powerful CEOs and leading companies to help build workplaces that work for women. We are proud to produce virtual and hybrid convenings that are globally focused and engage our international community of Catalyst Supporter organizations. With Catalyst, you and your colleagues have access to leading practices, honest dialogues, real-world stories, and a community of sought-after thought leaders and experts.

2022 CATALYST AWARDS CONFERENCE AND DINNER
Region: Global.
Audience: C-suite executives to mid-level diversity, equity & inclusion leaders.

MARC CONVENING*
Region: Global.
Audience: Men and others committed to building sustainable gender partnerships.

LATIN AMERICAN EVENT SERIES SPONSORED BY SCOTIABANK*
Regions: Latin America, specifically Mexico, Colombia, Chile, and Peru.
Audience: Those who want to network and share ideas with global professionals.

ENERGIZE YOUR WORKFORCE*
Region: Global.
Audience: Employee Resource Group leaders and members.

Please note that event topics, dates, and times are subject to change, and that due to Covid-19 restrictions, in-person and hybrid events may be adjusted to virtual.

For questions, please contact community@catalyst.org.
Register for upcoming events today.
WEBINARS

Catalyst webinars and webinar recordings are complimentary resources available exclusively for employees of Catalyst Supporter organizations. These webinars enable you and your colleagues to have easy access to smart and relevant conversations, real-world stories, and a community of experts dedicated to building workplaces that work for women. Search our growing library of webinars by the topic that is most relevant to you and listen and learn at your convenience. Webinar topics, descriptions, dates, and times are subject to change. For questions, please contact webinars@catalyst.org. Register for upcoming webinars today!

Creating New Norms for Gender Expression & Identity
11:00 am EST/ 5:00 pm CET (UTC+1)
With significant shifts in the landscape of today’s global workforce, employees are no longer tolerant of any forms of discrimination. Learn tactical steps on how to celebrate the lived and expressed genders of your teams.

The Business Case for Retaining Black Women
8:00 am EST/ 2:00 pm CET (UTC+1)
Before Covid-19, 52% of Black women planned to leave their employers because of lack of advancement, microaggressions, and pay inequity. In what ways can organizations appeal to this ambitious group of employees and exceed their bottom lines?

Stop the Stereotypes & Scapegoating: How to Engage Millennial Women at Work
11:00 am EST/ 5:00 pm CET (UTC+1)
Millennials will make up half the global workforce by 2050. Organizational leadership with a lens on the future must move to actively engage millennial women without the stereotyping and scapegoating that preclude belonging and inclusivity.

The Need for Equal Pay Should Be Championed More Than One Day
9:00 pm EDT / 10:00 am JST (UTC+9) (Wednesday, April 6)
The fight for equal pay globally is still moving at a snail’s pace. With multinational organizations in the infancy of addressing the realization of equal pay for equal work, women need more than performative actions to close the gaps.

How to RESET and Lead Workplaces in The Age of Upheaval
2:00 pm EDT / 8:00 pm CEST (UTC+2)
With much turbulence in the workplace landscape over the last few years, global organizations have had to pivot to remain competitive. What role does empathy play, and how can organizations meet the challenges of social upheaval and global crisis to meet the needs of their teams?

Forging the Path to True Workplace Inclusion for LGBTQ+ Employees
8:00 am EDT / 2:00 pm CEST (UTC+2)/ 9:00 pm JST (UTC+9)
The data shows that most Fortune 500 global companies offer benefits to their LGBTQ+ employees, but are these benefits enough? Only if inclusion is also prioritized.
Latinx Women Looking Ahead – Lessons Learned from Pioneering Women in Pay Equity
11:00 am EDT/ 5:00 pm CET
Because of the gender pay gap, Latinas were compensated at just 55% of what non-Hispanic White men were paid in 2019. We will look at what pioneering Latina advocates for women at work are doing and what women can do today to demand more.

Interrupting Sexism Is Not Up for Debate
8:00 am EDT/ 2:00 pm CEST (UTC+2) / 9:00 pm JST (UTC+9)
Catalyst research has shown that many men want to intervene and reduce sexism, and yet many do not. The primary difference between those who do and those who don’t is masculine anxiety. This lively debate, based on new findings, will spark global conversation around whether or not masculine anxiety can curb sexism at work.

Managing With a Sponsorship Mindset: Why Mentorship Isn’t Enough
9:00 pm EST/ 11:00 am JST (UTC+9) (Thursday, November 10)
Mentoring is essential to leadership development, but mentoring alone is not enough to help women advance. Catalyst research can support managers in adopting a sponsorship mindset to develop and grow a thriving team.

Breaking Through Barriers: Effective Ways to Competently & Confidently Create Workplace Equity for All
2:00 pm EST / 8:00 pm CET (UTC+1)
Systemic changes are vital to creating real changes in workplace culture, but traditionally marginalized employees need fully engaged leadership on their side. Learn strategies from workplace experts on how to engage others.

Catalyst is excited to also offer live-streamed convenings on our social media platforms.
Follow Catalyst on LinkedIn and Instagram to stay up-to-date on timely and engaging conversations in diversity, equity, and inclusion.
Advance Catalyst’s mission to accelerate progress for women through workplace inclusion. Your support is an opportunity to:

Show the world that your organization is dedicated to creating a more inclusive workplace—an integral component to attracting and retaining talent and customers.

Provide tangible benefits for your invited colleagues, clients, and partners to learn about current best practices and network with other professionals.

Support and advance employee groups.

Save costs by committing to an event bundle—and receive 20 extra tickets to a virtual event of your choice!

Access on-demand content after each event.

Be recognized on the Community and Convening webpage.

<table>
<thead>
<tr>
<th>EVENT</th>
<th>PATRON $50,000 USD</th>
<th>LEADER $75,000 USD</th>
<th>CHAMPION $100,000 USD</th>
<th>PREMIER $150,000 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REAL TALK BY CATALYST</strong></td>
<td>25</td>
<td>55</td>
<td>55</td>
<td>85</td>
</tr>
<tr>
<td><strong>2022 CATALYST AWARDS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dinner</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seats</td>
<td>10 (Rear/Perimeter)</td>
<td>10 (Standard)</td>
<td>10 (Preferred)</td>
<td>10 (Front and Center)</td>
</tr>
<tr>
<td>Conference</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Live Passes</td>
<td>5</td>
<td>10</td>
<td>15</td>
<td>20</td>
</tr>
<tr>
<td>Virtual Passes</td>
<td>30</td>
<td>40</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td><strong>ENERGIZE YOUR WORKFORCE</strong></td>
<td>15</td>
<td>30</td>
<td>30</td>
<td>50</td>
</tr>
<tr>
<td><strong>MARC CONVENING</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Live Passes</td>
<td>5</td>
<td>5</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Virtual Passes</td>
<td>40</td>
<td>40</td>
<td>55</td>
<td>55</td>
</tr>
</tbody>
</table>

Special Note: All convenings listed can include or be replaced with a 2022 Catalyst Honours ticket package, as requested. No other substitutions or changes can be made to ticket amounts.

Sponsorship opportunities for 2022 Catalyst Awards, 2022 MARC Convening, and 2022 Catalyst Honours are also available and can be added/exchanged into packages. A portion of Awards dinner table purchases will be tax deductible and sponsorships will be fully tax deductible. Contact catalystevents@catalyst.org to learn more.