

MARC

MEN ADVOCATING REAL CHANGE
BY CATALYST



MARC Leadership Learning Series

Engages leaders (Directors and above) in a series of facilitated virtual workshops and self-guided learning designed to deepen understanding, enhance gender partnership and inclusive leadership skills, and promote advocacy for gender equity.

The MARC Leadership Learning Series comprises three virtual workshops complemented by three self-guided learning modules featuring expert insights from The MARC Summit. Guided by a skilled cross-gender facilitator pair, participants will examine the root causes of gender inequity, self-reflect, and practice skills to proactively challenge exclusionary dynamics and barriers to progress. Discussions will provide participants an opportunity to create personal connections to issues of gender conditioning, privilege, healthy masculinity, and more. Leaders will build commitment and capacity as gender partners and advocates for equity.

Participants will explore:

- How gender dynamics, roles, norms, and social conditioning link to the workplace and their leadership style.
- How bias and systemic advantages/privilege impact employees.
- What it means to recognize intersectional and multidimensional identities and experiences of "otherness."
- How building strong gender partnerships presents a unique responsibility and opportunity for men.
- What healthy masculinity means and how it impacts individuals and organizational cultures.
- What effective gender partnership is, why it matters, and how to put it into practice.

Audience: Director level and above

Format: Virtual

Duration: Three 3-hour facilitated workshops and three 1.5-hour self-guided learning modules

Number of Participants: 25-30 people

Fee: USD \$30,000; CAD \$33,000; €26,000

Bundled pricing available when five or more sessions are scheduled.

