

MARC

MEN ADVOCATING REAL CHANGE

BY CATALYST



MARC Executive Dialogue

Engages C-Suite leadership in an authentic dialogue that enables them to use their power to create and accelerate meaningful culture change.

In this session, executives will focus on enhancing their leadership credibility as they build organizational equity and inclusion. Through interactive dialogue, they will explore their own personal case for gender equity and come away with a nuanced understanding of the root causes of the challenges they face. By reflecting on their individual leadership roles, they will deepen their awareness of both the responsibility and the opportunity they have as executives. In addition, the group members commit to holding one another accountable for achieving sustainable culture change.

Participants will:

- Increase their knowledge of root causes by not only identifying the challenges they face, but gaining a better understanding of them.
- Examine the derailers that can get in the way of understanding and facing up to the true issues at an individual and systemic level.
- Develop a more visceral awareness and acceptance of systemic gender-based advantage (i.e., privilege) and disadvantage, and the impact this has on employees.
- Explore the implications of organizational equity on their personal leadership roles and their individual accountability and credibility.
- Draw connections between a culture of equity and inclusion and their organization's business strategy.
- Leave with individual and group commitments that are specific to their unique roles and opportunities for driving systemic change.

Audience: C-Suite executives (CEOs and direct reports)

Format: In-person or virtual

Duration: 4 hours

Number of Participants: 15-25

Fee: USD \$20,000; CAD \$22,500; €17,500

(bundled pricing available for 5+ sessions)

