Millennials are different from older generations.

**MYTH**

Millennials are all alike.

- Stereotypes about Millennials
- 56% women agree
- affect women more negatively than men.

**FACT**

Many Millennials did not identify with others in their own generation.

> nearly 4 out of 10 (37%) Millennials reported that they felt different from the majority of other people in their generation.

**MYTH**

Millennials are different from older generations.

**FACT**

Millennials aren’t as different as you think.

- On Their Values and Priorities
  - 67% did not feel very different from other generations.
- On Their Behaviors
  - 54% did not feel very different compared to other generations.
Having a good time is more important to Millennials than their careers and financial stability.

While Millennials want to enjoy life, being challenged and achieving financial stability are also priorities.

Millennials felt it was important to:

- 98% enjoy life
- 93% be challenged and intellectually stretched
- 89% achieve stability and security in work and finances
- 65% become an influential leader and effectively manage others

Millennials expect great rewards for little effort.

Millennials believe they must work hard in order to succeed.

agreed that significant effort is always required to earn great rewards.

Millennials are the “me generation,” acting selfish and entitled.

Most Millennials felt that it is important to show concern for others and give back to the community.

- 77% agree it is important to be altruistic and contribute to the community.
- only 25% agree that Millennials are more selfish than other generations.
- only 35% agree that Millennials act as if they are more entitled than other generations.
NOTES:
The findings reported are based on responses to a Catalyst poll conducted in January and February of 2015 from 416 Millennial men and women living in the United States and Canada. Participants ranged in age from 20 to 35 years old and included 91% women and 9% men. The data reported were collected in partnership with Levo League.

SOURCES:

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