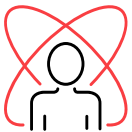


CALL TO ACTION

At MARC, we strive for gender equality not just because it makes good business sense, but because it transforms lives, strengthens families, benefits communities, and helps grow economies. We want to have important discussions about what can be done to further the cause of equality and to support one another as we advocate for change whenever we discover injustice.

Here are our four fundamental ways you can increase your impact as a member of MARC, gleaned from the insightful discussions of our community:



1. STAND FOR EQUALITY.

The best leaders let others know where they **stand** on issues of **gender** and inclusion. Silence can be interpreted (or misinterpreted) as support for the status quo. When we are silent, those who exclude others feel that their behavior is justified, and those who are excluded feel marginalized and begin to believe that's "just the way things are."



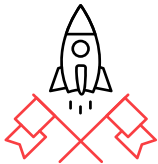
2. CONTINUE TO LEARN.

Good leaders stay committed to the cause and are open to **learning** how to become even more effective advocates for change. It's crucial to recognize that we all have more to **learn**, not only about the extent of inequality in and outside the office, but also about how to create the change we are envisioning.



3. SHARE YOUR STORIES.

Great leaders are always willing to **share** what they have learned with others. Using personal areas of growth as teachable moments is an effective way to gain broad support, and it is equally as important for personal growth to share our failures as it is to **share** our successes.



4. TAKE ACTION TODAY.

Perhaps most importantly, effective leaders for diversity and inclusion seek out and **create** opportunities to **act** when and where they are. Leaders start discussions and initiatives for diversity and inclusion where they don't exist rather than waiting to join them when they arrive.

These are only a few of the ways in which we at MARC strive for equality both in and outside of the workplace. Do you have a story to share? A project idea? A suggestion for what's next? [Join us today and add your voice.](#)

To learn more, visit onthemarc.org or contact us at marc@catalyst.org.