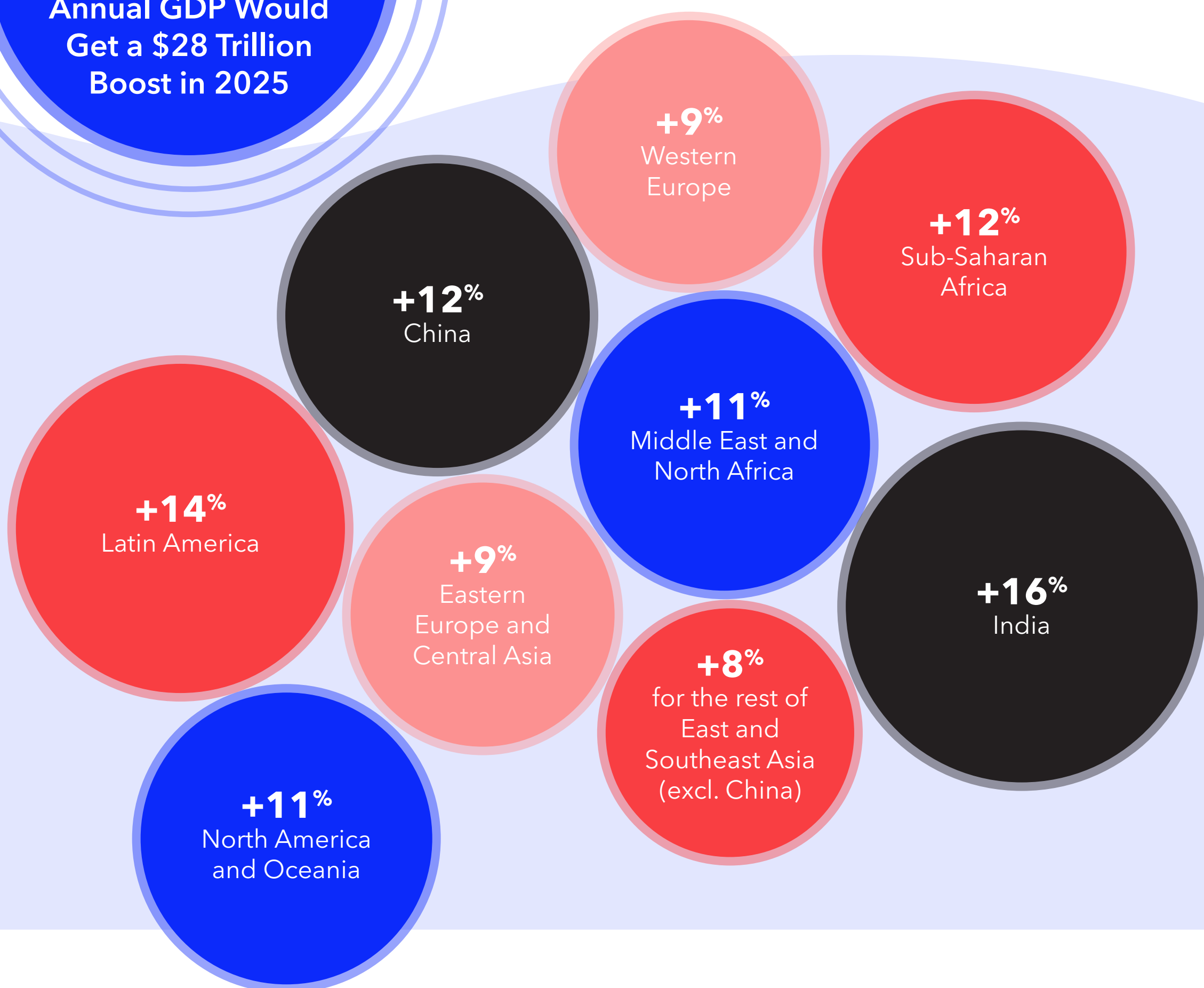


THE RIPPLE EFFECT

Working Women Grow Economies¹

If Women's Participation in the Global Economy Were Equal to Men's, the Global Annual GDP Would Get a \$28 Trillion Boost in 2025

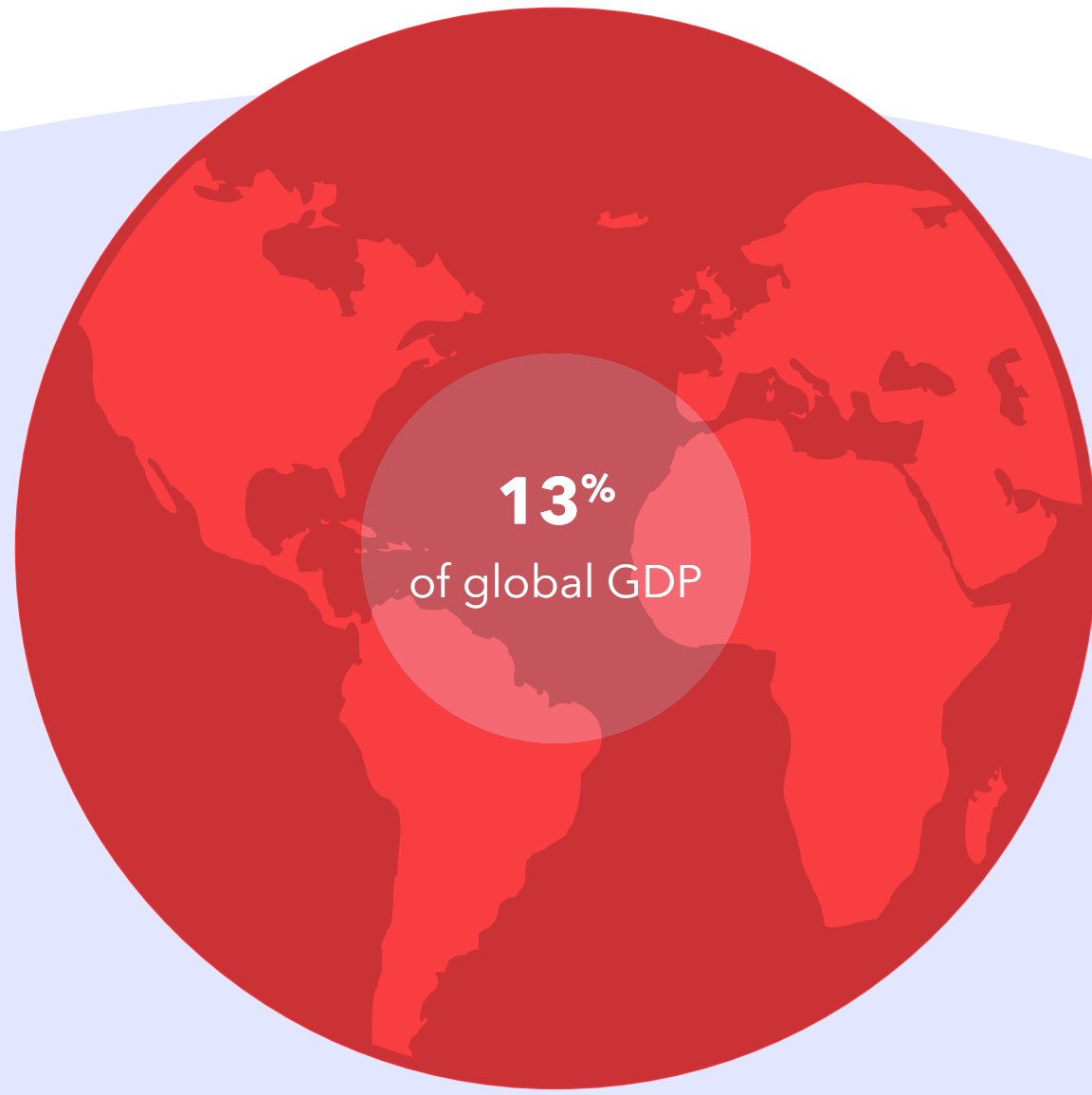
In some regions, adding more women to workforces could result in double-digit annual gross domestic product (GDP) increases in 2025.



Much of Women's Work Isn't Even Counted

Women conduct 75% of all unpaid work, which includes childcare and eldercare, cleaning, cooking, and other domestic responsibilities.

If unpaid work were counted in GDP, estimates show it would add as much as \$10 trillion in annual output –about 13% of global GDP.



RIPPLE EFFECT

The economic empowerment of women can improve a country's growth and stability, combat shrinking labor forces, and contribute to economic development.²

Creating Change: Three Global Drivers

Despite regional differences, the drivers to change around the world are the same.

Improving women's standing in the world not only allows them to reach their maximum potential, but also improves the prosperity, health, stability, and security of entire societies.



CATALYST
WORKPLACES THAT WORK FOR WOMEN

Please also see [Ripple Effect: Educating Women Changes Lives](#).

¹ McKinsey Global Institute, *The Power of Parity: How Advancing Women's Equality Can Add \$12 Trillion to Global Growth* (2015).

² Katrin Elborgh-Woytek et al., *Women, Work, and the Economy: Macroeconomic Gains From Gender Equity* (International Monetary Fund, September 2013).

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