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Women conduct 75% of all unpaid work, which includes childcare and eldercare, cleaning, cooking, and other domestic responsibilities.

If unpaid work were counted in GDP, estimates show it would add as much as $10 trillion in annual output—about 13% of global GDP.

The economic empowerment of women can improve a country’s growth and stability, combat shrinking labor forces, and contribute to economic development.

Encourage men to be champions for women’s equality.

Creating Change: Three Global Drivers

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2. Uphold laws that close the gender pay gap.
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Despite regional differences, the drivers to change around the world are the same.

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The Ripple Effect: Working Women Grow Economies

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