



MARC Teams—Creating Inclusive Workplaces, Faster

A Catalyst Supporter product series

MARC Teams offer a group-learning strategy for creating inclusive workplaces faster. In a MARC Team, a small group of men and women colleagues meets regularly on their own to develop new skills and deepen awareness, supported by discussion guides, materials, and experts from Catalyst.

MARC Teams work toward culture change, empowering members to drive discussion and learning around a progression of monthly topics. Multiple tracks within MARC Teams create movement on a grassroots level as well as supporting individuals who want to better identify specific actions they can take as leaders.

As Teams progress, members will develop perspective taking, practice dialoguing across differences, and advance skills to support a climate of inclusion regardless of level. Leaders will delve into critical “trouble spots”—like performance evaluations and meeting dynamics—that can easily derail inclusion.

Benefits

For Individuals

- Space to engage in candid conversations about gender and its impact in the workplace.
- Opportunity to develop an inclusive skillset that is critical to business performance.
- Access to tools and strategies that increase leadership effectiveness.
- Membership in a network of supportive, like-minded professionals and leaders.
- Chance to gain visibility as a champion of inclusion in your organization.

For Organizations

- Higher-performing teams able to question norms, work cohesively, and become more innovative.
- Platform for leaders to demonstrate the company's commitment to inclusion.
- Translation of Catalyst's robust library of resources into content scaled for all learners.
- Ability to leverage investments in inclusive leadership development programs, such as MARC Leaders.

Ready to get started? Visit catalyst.org/MARCTeams to learn more.