

MARC LEADERS WORKSHOP

CREATING PARTNERSHIP FOR CHANGE

PROGRAM BRIEF

This MARC Leaders Workshop is a unique Catalyst program that enables directors through senior executives to sharpen awareness of inequality, develop critical inclusive leadership strategies, and hone skills to make a lasting impact. In this 1.5 day workshop, participants will engage with a cross-company network to enhance their own leadership effectiveness and discuss ways to effect change in their respective organizations. Participants will:

- Examine the factors that both limit and drive men's participation.
- Explore gender stereotypes, mutual benefits of equality, and strategies for establishing effective partnerships between men and women.
- Discuss workplace culture and the experience of insider/outsider status.
- Uncover unconscious bias, privilege, and opportunities and skills for leaders to drive change.

AGENDA

Day 1

9:00 AM-12:00 PM

Welcome and Foundation-Setting

- Why MARC? Why focus on Men?
- What brings us together and what separates us?
- Social Identity and "Otherness."
- Inclusive Leadership and Partnering.

12:00 PM-12:45 PM

Lunch

12:45 PM-5:00 PM

Inter-cultural Dynamics

- Systemic Cultural Advantage.
- Exploring "Privilege" and its productive use.
- Social Conditioning and Gender Roles.

Day 2

9:00 AM-12:00 PM

Establishing Effective Partnerships

- Mitigating the Effects of Unconscious Bias.
- Overcoming Barriers to Male Engagement.
- Inclusive Communication Skills.
- Deepening the Dialogue.

12:00 PM-12:45 PM

Working Lunch

12:45 PM-2:00 PM

Action Planning and Next Steps as Inclusive Leaders

DETAILS

Date: TBD

Location: TBD

Host: TBD

Catalyst Supporter company price: \$1,200 /€1,200 per person

All others: \$1,500 /€1,500

Group pricing available.

Contact [MARC](#) at marc@catalyst.org.