

# A Catalyst Europe AG Symposium

## Optimizing Leadership Decisions in Talent Management

28 August 2008

The Swiss Re Centre for Global Dialogue, Rüschtikon

Dear Colleague:

Catalyst Europe AG and our sponsor for this event, Swiss Reinsurance Company, are pleased to invite you to an important event: the Catalyst Europe AG Symposium *Optimizing Leadership Decisions in Talent Management*, held on the 28<sup>th</sup> of August, just outside Zürich, Switzerland. With the results of Catalyst's Global Talent Management Survey to be unveiled, the day promises insight and rich discussion.

This symposium has been designed to:

- Provide you with current facts and trends in Global Talent Management, garnered from Catalyst's up-to-date Global Talent Management Survey (GTMS)
- Give you an incisive lens by which you can analyze the current state of your corporate culture, optimize your talent decisions, and enable you to position your organization as a leader in the global talent sweepstakes

As it is an organization's corporate culture that current and future talent assets will evaluate when deciding on where to invest their skills, the GTMS results focus on *how* stakeholders assess a corporate culture. In effect, optimal talent decisions are grounded in an accurate evaluation of your organization's culture. These decisions must be footed in a solid understanding of global talent's most salient issues, trends and concerns, as they affect your existing employees and those you wish to attract.

The GTMS will allow you to hear firsthand what senior and pipeline leaders say companies should do to create more effective workplaces that enhance engagement and productivity; understand what barriers to advancement stand in their way; and learn how leaders at all levels manage success in both work and life.

*Optimizing Leadership Decisions in Talent Management* will equip you with the up-to-date data and analysis needed to execute the decisions that will optimize your organization's future talent prospects. Our aim is for you to leave with fresh insights and concrete tools required to see through the complexity of managing today's global talent.

Please join us for this stimulating and provocative discussion.

Cordially,



Eleanor Haller-Jorden  
General Manager,  
Catalyst Europe AG



Helena Trachsel  
Director, Head of Diversity Management,  
Swiss Reinsurance Company

**Sponsored by Swiss Reinsurance Company**