

# Membership FAQs

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## Q: What benefits does my company receive as a member?

A: Catalyst [membership benefits](#) are defined in three benefit packages to meet the growing needs of our member organizations: Supporter, Research Partner, and Premium Supporter (Europe only). Additionally, there are options for Global membership and Subsidiary membership, which offer additional reach and benefit opportunities.

## Q: What is the cost for membership?

A: Fees for membership benefit packages are:

- Supporter: USD/CAD: \$12,500; EUR: €12,500
- Subsidiary membership (adding an additional region to an existing membership): USD/CAD: \$6,250; EUR: €6,250
- Global membership (membership in all three Catalyst regions): USD/CAD: \$22,000; EUR: €20,000
- Research Partner: USD/CAD: \$50,000; EUR: €50,000 (Global: USD/CAD \$65,000; EUR: €65,000)
- Premium Supporter (Europe only): €20,500


## Q: What is the difference between Subsidiary and Global membership?

A: Subsidiary members receive Supporter benefits in a chosen region (In 2010, United States, Canada, or Europe). Global membership offers access to member benefits in all three regions.

## Q: How can I make best use of Catalyst's membership benefits throughout my organization?

A: Catalyst benefits and services appeal across a broad audience, from the CEO to D&I practitioners, line managers, employee resource group members, and pipeline women and men—just to name a few! For specific guidance, please connect with Catalyst's [membership team](#) to discuss innovative ways to more effectively leverage and communicate Catalyst resources within your organization.

## Q: Who can access members-only content on the website?

A: Any individual at a member organization can register to access members-only content. Members-only, designated by a , includes: tools, Eye on D&I, Diversity & Inclusion (D&I) Practices, and the Making Change series of reports. Please click [here](#) to register.

## Q: As a member, what can I expect from my Member Liaison?

A: Your Member Liaison is your personal connection to Catalyst. A Member Liaison is a Catalyst employee who will keep you apprised of the latest Catalyst resources and events by connecting regularly with you, keeping you informed about what's new and upcoming, while directing you to actionable, relevant knowledge products on our website.

## Q: What is a member tool? And who has access to it?

A: Concerned about the sustainability of your employee resource groups or taking your women's initiative global? Catalyst tools provide practical methods and actionable considerations for the day-to-day operations of your inclusion programs. They are designed to help members make change and create more inclusive workplaces.

## Q: Is there a cost for virtual events (webinars)? Who can attend?

A: Employees from member companies are invited to participate in Catalyst's virtual events/webinars which offer opportunities to learn about Catalyst's latest research findings and discuss the implications with Catalyst experts and lead researchers. Webinars are complimentary for individuals at member organizations.



**Q: What does it cost to attend in-person events?**

A: In general, smaller in-person events are free to members. However, the larger conferences and the Catalyst Awards events have a registration fee.

**Q: What is an example of a Catalyst invitation-only event?**

A: A good example is the Catalyst CEO Summit which is held every two years.

**Q: Does Catalyst membership offer additional opportunities for member organizations to demonstrate support of inclusive workplaces and the Catalyst’s mission?**

A: We offer several ways to showcase an organization’s commitment to inclusion, including listings on our [website](#), in our Annual Report, and in our Awards Dinner Program. Additionally, there are opportunities for members to highlight Catalyst membership through placement on the organization’s intranet, through the use of our logo, and through a link to the Catalyst website to access our research and promotional materials. Organizations can gain further visibility through [sponsorship of Catalyst events and research](#). For further information, please contact Emily Wakeling, Director, Member Relations, at [ewakeling@catalyst.org](mailto:ewakeling@catalyst.org) or (646) 388-7760.

**Q: Whom do I talk to about membership packages such as the Research Partner or Premium Supporter?**

A: To learn more about becoming a Research Partner or Premium Supporter, please connect with Emily Wakeling.

**Q: My company is a Global member. Can we take advantage of Premium Supporter benefits?**

A: Premium Supporter is currently available to European members only. Please connect with Emily Wakeling who can tell you more about the cost and benefit of this service offering.

**Q: How do I hire a Catalyst speaker? Is there a special rate for members?**

Many of our members invite Catalyst experts to speak at their events large and small—from summits and executive retreats to employee resource group meetings and large conferences. Members receive a significant discount on speaking engagements through the Catalyst [Speakers Bureau](#).

**Q: Is the Information Center’s expertise limited to the subject of gender?**

A: The [Information Center \(IC\)](#) and its knowledgeable librarians maintain information and statistics on the many aspects of diversity including ethnicity, race, sexual orientation, culture, disability, and generations as well as gender. It remains a primary benefit to members, supplying critical information and data points for presentations, strategic planning, and securing top management support.

**Q: What is a Strategic Focused Intervention (SFI) and how would I use this service?**

A: Unlike a more project-based approach, SFIs are designed for Catalyst Europe member organizations in need of strategic advisory input in “real time.”

**Q: Can I obtain SFI if we are not a Premium Supporter member?**

A: Companies can contract separately for this service subject to resource availability. Interested members should contact [Catalyst Europe](#) directly.

**Q: If we are Research Partners, and we don’t go to the Catalyst Awards Conference, can we apply the \$100 per person discount to the Catalyst Awards Dinner?**

A: This discount is specific to our Awards Conference and is not transferrable.

**Q: What is the Catalyst Member Activities Planner (MAP)?**

A: The Catalyst Member Activities Planner, or MAP, is a resource outlining various Catalyst events, speeches, partner and friends events, as well as important dates on your diversity and inclusion calendar. Supporters of diversity and inclusion can use the MAP to plan their organization’s D&I activities throughout the year.

