



Expanding opportunities
for women and business

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Dear Catalyst Member,

Enhanced member value is core to Catalyst's planning—now and in the future. Over the past five years we've responded to member feedback, adding an array of benefits for our 400-plus members including increased expertise and presence in global markets, useful members-only tools and resources, and a new website—all while holding member fees constant for the majority of our members.

What's new in 2010?

In 2010 we are expanding our benefits even more and offering **new benefit packages** which provide members with unique opportunities to engage, learn, and leverage Catalyst's exceptional resources. New 2010 benefits include:

- **Catalyst Member Activities Planner (MAP):** Helping you plan for a value-packed year of new research, virtual and in-person events, available globally.
- **Catalyst Gender Stereotype Risk Assessment Toolkit (SRAT):** An indispensable web-based resource for companies and business units to assess vulnerability to gender stereotypes.
- **Diversity & Inclusion Practices:** Best practices on a full range of topics and methodologies.
- **Catalyst Blog:** Catalyst speaks out and invites members to join the conversation.
- **Social Media:** Check Catalyst on [Twitter](#), [Facebook](#), [YouTube](#), and [LinkedIn](#).

Along with enhanced benefits, we are pleased to share information on our new benefit packages:

- 1) **Supporter:** Access to Catalyst's gold-standard resources and tools, including members-only knowledge products, events, web-based content and tools, discounts for [Speaker's Bureau](#) and [events](#), access to our [Information Center](#) and participation in Catalyst member benchmarking. Supporters may upgrade their membership to Global Supporter to gain access to benefits available in all markets served by Catalyst.
- 2) **Research Partner:** Access to Supporter benefits plus your organization showcased on every research product released in 2010. Plus participation in any Catalyst-wide, invitation-only event, a complimentary speaking engagement, and Catalyst Awards conference discounts. **Mentor Circle, Executive Circle, and President's Circle** research sponsorship opportunities are available as well. Research Partners can upgrade their membership to Global Research Partner to gain access to benefits available in all markets served by Catalyst.
- 3) **Premium Supporter (Europe only):** Access to Supporter benefits plus Catalyst Europe Strategic Focused Intervention (SFI) which provides real-time strategic guidance for members seeking increased engagement and utilization of Catalyst expertise.

Reflecting these benefits, as of January 1, 2010, Catalyst will alter its fee structure. We have provided an [FAQ](#) which addresses questions. Please let us know if you have further questions or concerns. If you are interested in learning more about your membership and the exceptional new membership offerings, please contact Emily Wakeling at (646) 388-7760 or ewakeling@catalyst.org.

Together, we can continue to build the inclusive workplaces that advance women and foster diversity. Above all, thank you for your support of our mission and vision.

Sincerely,

Ilene H. Lang
President & Chief Executive Officer
Catalyst