



Pipeline's Broken Promise Respondent Profile

- Total respondents: 9,927
- Respondents who graduated from full-time MBA programs: 8,247
- Respondents who graduated from full-time MBA programs and were working full-time in companies and firms at the time of the 2007/2008 survey: 4,143

RESPONDENT PROFILE¹

	Percentage (Number) of Survey Respondents		
	Women	Men	Overall
	26% (1096)	74% (3047)	100% (4143)
Year of MBA Graduation			
Between 1996 and 2001	35% (385)	36% (1109)	36% (1494)
Between 2002 and 2005	42% (463)	43% (1303)	43% (1766)
Between 2006 and 2007	23% (248)	21% (635)	21% (883)
Age in 2007/2008			
30 years and under	21% (227)	15% (445)	16% (672)
31-40 years old	73% (798)	77% (2349)	76% (3147)
41 years and older	6% (67)	8% (245)	8% (312)
First Post-MBA Level			
Non-Management or Individual Contributor	60% (565)	46% (1214)	50% (1779)
First Level Manager	30% (278)	34% (907)	33% (1185)
Middle Manager	8% (77)	13% (351)	12% (428)
Senior Executive or CEO	2% (19)	6% (163)	5% (182)
First Post-MBA Industry			
Business Services/Consulting	26% (252)	27% (728)	26% (980)
Consumer Products/Pharmaceuticals	14% (134)	9% (246)	10% (380)
Finance/Accounting/Real Estate	18% (175)	22% (596)	21% (771)
Health Care/Education	5% (50)	3% (78)	3% (128)
High Tech/Telecommunications	14% (134)	16% (430)	15% (564)
Insurance	11% (105)	10% (274)	10% (379)
Manufacturing	4% (36)	6% (177)	6% (213)
Resources/Energy/Utilities	3% (30)	5% (137)	4% (167)
Retail/Hospitality/Entertainment	6% (55)	3% (78)	4% (133)



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RESPONDENT PROFILE (CONTINUED)

	Percentage (Number) of Survey Respondents		
	Women	Men	Overall
Level in 2007/2008			
Non-Management or Individual Contributor	20% (222)	12% (377)	15% (599)
First Level Manager	32% (346)	25% (765)	27% (1111)
Middle Manager	36% (388)	38% (1161)	38% (1549)
Senior Executive or CEO	12% (132)	24% (730)	21% (862)
Region of Work in 2007/2008			
Asia	7% (77)	12% (364)	11% (441)
Canada	16% (165)	16% (460)	16% (625)
Europe (Continental)	9% (97)	14% (415)	13% (512)
United Kingdom	7% (75)	8% (247)	8% (322)
United States	58% (615)	44% (1298)	48% (1913)
Other	3% (31)	6% (173)	5% (204)
Region of Birth			
Asia	17% (186)	20% (585)	19% (771)
Canada	12% (130)	13% (383)	13% (513)
Europe (Continental)	13% (134)	18% (542)	17% (676)
United Kingdom	2% (21)	4% (118)	3% (139)
United States	48% (516)	34% (990)	37% (1506)
Other	7% (78)	11% (335)	10% (413)

¹ This respondent profile describes characteristics of the 4,143 respondents who graduated from full-time MBA programs and worked full-time in a company or firm at the time of the survey. Percentages may not sum to 100 due to rounding; numbers may not sum to 4,143 as respondents may not have answered every question.