



2012 Catalyst Awards Dinner & 50th Anniversary Celebration

Thursday
March 29
2012

The Waldorf=Astoria | 301 Park Avenue (at 50th Street) | New York City

5:00 p.m. Reception | 6:30 p.m. Awards Dinner & Ceremony | 9:30 p.m. Evening Concludes

Dinner Chair | James S. Turley | Chair, Catalyst Board of Directors | Chairman & CEO, Ernst & Young

Suggested Attire: Business Dress | Dais Attire: Black Tie

The 2012 Catalyst Awards Dinner is the culmination of two days of events celebrating Catalyst's 50th anniversary and the 2012 Catalyst Award-winning initiatives. The gala will be held in both the Grand Ballroom and the Starlight Roof.

About Catalyst

Founded in 1962, Catalyst is the leading nonprofit membership organization expanding opportunities for women and business. With offices in the United States, Canada, Europe, and India, and more than 500 preeminent corporations as members, Catalyst is the trusted resource for research, information, and advice about women at work. Catalyst annually honors exemplary organizational initiatives that promote women's advancement with the Catalyst Award.

About the Catalyst Award

The Catalyst Award annually honors innovative organizational approaches with proven, measurable results that address the recruitment, development, and advancement of all women, including diverse women. By recognizing, sharing, and celebrating successful initiatives, Catalyst provides models for creating initiatives that are good for women and good for business.

Dinner Sponsors



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Sponsorship Form

Please email completed form to lwolkenbreit@catalyst.org or fax it to (212) 514-8470. Questions? Contact Liana Wolkenbreit at (646) 388-7729.

Contact information for person coordinating table or donation (*required)

Name*

Title

Company

Company Name
(as it should appear in print)*

Address*

City/State/Postal Code/Country*

Telephone*

Email*

Payment Information

Once Catalyst receives your sponsorship form, it is counted as pledged revenue, and it is not subject to reduction. Invoices will be emailed: this is your confirmed reservation for the table level requested. Checks should be made payable in U.S. dollars and mailed to Catalyst, Attn: Awards Dinner, 120 Wall Street, 5th Floor, New York, NY 10005. All payments must be received by February 24, 2012, or tables are subject to resale. Tickets will not be issued for the Dinner. Table sponsorships are tax-deductible to the extent allowed by law; the non-deductible portion of each seat is \$335.

Table Information

Note: Organizations may only sponsor one table in the Grand Ballroom, except for sponsors of Premier tables, who may sponsor one additional table at the Premier or Champion level. Organizations that wish to send larger groups are encouraged to purchase multiple tables in the Starlight Roof.

Tables sell out quickly—reserve yours today by indicating the level of table that you wish to sponsor.

— Premier table(s) \$60,000

- Prime Grand Ballroom floor seating for ten people
- Complimentary full-color, half-page advertisement in Dinner Program
- Sponsors of Premier tables may sponsor one additional table at the Premier or Champion level
- \$56,650 is fully tax-deductible

— Champion table \$40,000

- Preferred Grand Ballroom floor seating for ten people
- Complimentary full-color, quarter-page advertisement in Dinner Program
- \$36,650 is fully tax-deductible

— Leadership table \$27,000

- First-tier Grand Ballroom balcony seating for ten people
- \$23,650 is fully tax-deductible

— Advocate table \$17,000

- Perimeter Grand Ballroom floor or second-tier balcony seating for ten people
- \$13,650 is fully tax-deductible

— Benefactor table \$12,500

- Perimeter Grand Ballroom floor seating for ten people
- \$9,150 is fully tax-deductible

— Friend table \$8,800

- First-tier Grand Ballroom balcony seating for four people
- \$7,460 is fully tax-deductible

— Individual seat(s) \$2,700

- Grand Ballroom floor seating
- Limit two seats per organization
- \$2,365 is fully tax-deductible

— Individual seat(s) \$2,200

- Grand Ballroom balcony seating
- Limit two seats per organization
- \$1,865 is fully tax-deductible

— Patron table(s) \$10,000

- Starlight Roof seating for ten people
- \$6,650 is fully tax-deductible

— Individual seat(s) \$1,000

- Starlight Roof seating
- \$665 is fully tax-deductible

Contributions

Organizations are encouraged to make a fully tax-deductible contribution to Catalyst, a registered 501(c)(3) charity.

My organization would like to make a contribution of:

- \$1,000
- \$5,000 (includes black-and-white, quarter-page advertisement in Dinner Program)
- \$10,000 (includes black-and-white, half-page advertisement in Dinner Program)
- \$20,000 (includes black-and-white, full-page advertisement in Dinner Program)
- Other _____

Catalyst will contact organizations eligible for ad space with the necessary specifications. All advertisements must be received by **February 3, 2012**, without exception.