

# 2010 CATALYST AWARDS CONFERENCE

REGISTRATION FORM

CHANGING WORKPLACES. CHANGING LIVES.

WEDNESDAY, MARCH 24, 2010

SPONSORS:

THE WALDORF=ASTORIA

301 PARK AVENUE (AT 50TH STREET)

NEW YORK, NY

*The Coca-Cola Company*

**Walmart** 

## THE 2010 CATALYST AWARD WINNERS

### **Campbell Soup Company**

*Winning in the Workplace, Winning in the Marketplace, Winning With Women*

Douglas R. Conant, President and Chief Executive Officer

### **Deloitte LLP**

*The Women's Initiative: Living the Lattice*

Barry Salzberg, Chief Executive Officer

### **RBC**

*Client First Transformation: Achieving Business Results and Cultural Revitalization  
Through Diversity*

Gordon M. Nixon, President and Chief Executive Officer

### **Telstra Corporation Limited**

*Next Generation Gender Diversity: Accelerating Change for Women Leaders*

David Thodey, Chief Executive Officer

## CONFERENCE LUNCHEON SPEAKER

Anne M. Mulcahy, Chairman, Xerox Corporation

# 2010 CATALYST AWARDS CONFERENCE REGISTRATION FORM

## HOW TO REGISTER

All registrations are due March 19, 2010.

To register online, visit 2010 Catalyst Awards Conference Online Registration.

To register by fax, print, complete, and fax one completed registration form per attendee to Catalyst at (212) 514-8470.

Questions? Send an email to Michael Chamberlain, Senior Director, Brand Management & Events, at [mchamberlain@catalyst.org](mailto:mchamberlain@catalyst.org), or call (646) 388-7770.

To better serve your needs, please provide us with the details of any disability you or your guests may have, and we will endeavor to provide reasonable accommodation and access.

## CANCELLATION & REFUNDS

Cancellations must be confirmed in writing to Michael Chamberlain at [mchamberlain@catalyst.org](mailto:mchamberlain@catalyst.org). Substitutions are welcome with notice received by March 19, 2010. Cancellations received prior to March 10, 2010, will receive a refund of the original registration fee minus \$100 per cancelled registrant. Cancellations received after March 10, 2010, are nonrefundable.

## REGISTRANT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

## REGISTRATION FEE

Member Companies: \_\_\_\_\_ registrants at \$450/person

Member Group Rate: \_\_\_\_\_ registrants at \$400/person

(minimum of five employees registered at the same time)

Nonmember Companies: \_\_\_\_\_ registrants at \$550/person

## PAYMENT METHOD

Seating is limited. Advance payment is required.

Credit Card Payment:  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## SESSION CHOICES

Please reserve my place at the following sessions:

7:00 a.m.–7:45 a.m.  Continental Breakfast and Check-In

8:00 a.m.–11:30 a.m. Morning Program—Changing Workplaces

Award-Winner Plenary Sessions

11:45 a.m.–1:00 p.m. Morning Concurrent Sessions (Select one):

- Women Championing Women: Collaboration, Competition, and the Context of Culture
- Men Championing Women: How to Energize, Educate, and Engage This Critical Resource
- Practitioners Championing Women: What's Working, What's Not, and What's Next

1:00 p.m.–2:45 p.m.  Lunch and Conversation

3:00 p.m.–4:00 p.m. Afternoon Program—Changing Lives Concurrent Sessions (Select one):

- Beyond Gender
- Community and Marketplace Involvement
- Women as Role Models

4:00 p.m.–4:45 p.m.  Closing Remarks & Networking