



CATALYST AWARDS DINNER

WALDORF=ASTORIA

301 Park Avenue (at 50th Street), New York, NY

WEDNESDAY, MARCH 24

6:00 p.m. Cocktail Reception

7:00 p.m. Awards Dinner and Ceremony

9:00 p.m. Evening Concludes

Suggested attire: Business dress

Dais attire: Black tie

2010

DINNER
CHAIR

JIM SKINNER

Chief Executive Officer
McDonald's Corporation

DINNER
SPONSORS

PepsiCo, Inc.

Shell Oil Company



Place
stamp
here

Catalyst

Awards Dinner

120 Wall Street - 5th Floor

New York, NY, 10005

Please email the completed form to mkincaid@catalyst.org or fax it to (212) 514-8470. Questions? Contact Megan Kincaid Kramer at (646) 388-7736.

CONTACT INFORMATION FOR PERSON COORDINATING SPONSORSHIP (*required)

Name*

Title

Company (name as it should appear in print)*

Address*

City/State/Postal Code/Country*

Telephone*

Email*

Once Catalyst receives your reservation form, it is counted as pledged revenue, and it is not subject to reduction. Invoices will be mailed and emailed: this is your confirmed reservation for the table level requested. Checks should be made payable in U.S. dollars and mailed to Catalyst, Attn: Awards Dinner, 120 Wall Street, 5th Floor, New York, NY 10005. All payments must be received by February 26, 2010, or the table is subject to resale. Tickets will not be issued for the Dinner.

CONTRIBUTIONS/ADVERTISEMENTS

Organizations are encouraged to purchase an advertisement in addition to their table sponsorship. Those that cannot attend are encouraged to make a fully tax-deductible contribution to Catalyst, a registered 501(c)3 charity.

To make a donation or purchase an advertisement, please indicate the amount of your contribution below.

\$1-\$4,999	\$ _____	(no advertisement included)
\$5,000-\$9,999	\$ _____	(includes complimentary quarter-page, black-and-white advertisement in Program)
\$10,000+	\$ _____	(includes complimentary half-page, black-and-white advertisement in Program)
\$20,000+	\$ _____	(includes complimentary full-page, black-and-white advertisement in Program)

Catalyst will contact all those eligible for an advertisement with the specifications. Advertisements must be received by February 3, 2010.

TABLE INFORMATION

Due to an unprecedented response to the 2010 Catalyst Awards Dinner, tables at all levels are sold out. If you wish to be placed on the waitlist, please indicate the level(s) of table(s) you are interested in, and we will contact you if a table becomes available.

..... Premier table(s) \$50,000

(limited availability)

- Prime table on the main ballroom floor for 10 people
- Complimentary full-color, half-page advertisement in the Dinner Program

..... Champion table(s) \$25,000

(limited availability)

- Preferred table on the main ballroom floor for 10 people
- Complimentary full-color, quarter-page advertisement in the Dinner Program

..... Leadership table(s) \$25,000

- Rear ballroom floor table for 10 people

..... Advocate table(s) \$20,000

- First-tier balcony table for 10 people

..... Benefactor table(s) \$15,000

- Perimeter ballroom floor *or* second-tier balcony table for 10 people

..... Patron table(s) \$10,000

- Perimeter ballroom floor table for 10 people

..... Friend table(s) \$8,000

- First-tier balcony table for four people

..... Individual seat(s) \$1,000

(limited availability)

At your table, are you willing to host (at no additional cost):

A member of the media? Yes / No

A Catalyst staff-member? Yes / No

Table sponsorships are tax-deductible to the extent allowed by law; the non-deductible portion of each seat is \$275.