



The Catalyst Canada Honours

Celebrating Champions of Women in Business

TABLE SPONSORSHIP FORM



The Catalyst Canada Honours

Celebrating Champions of Women in Business

October 18, 2011

6:00 p.m. Reception

7:00 p.m. Dinner and Ceremony

9:00 p.m. Evening Concludes

The Fairmont Royal York

100 Front Street West

Toronto, Ontario

Dinner Chair

Bill Downe

President and CEO

BMO Financial Group

Suggested Attire

Business Dress

About The Catalyst Canada Honours

The Catalyst Canada Honours celebrates individual champions of women in business. Recognizing that what's good for women is good for business, these exceptional leaders are personally and visibly committed to the advancement of women and serve as powerful role models for Canadian corporate leaders.

About Catalyst

Founded in 1962, Catalyst is the leading nonprofit membership organization expanding opportunities for women and business. With offices in the United States, Canada, and Europe, and more than 400 preeminent corporations as members, Catalyst is the trusted resource for research, information, and advice about women at work.

TABLE SPONSORSHIP FORM

Please email the completed form to canadahonours@catalyst.org. Questions? Contact Jessica Dolmer at (416) 815-7600 ext. 621.

Contact information for person
coordinating table
(*required)

Name

Title

Company
(name as it should appear in print)*

Address*

City/Province/Postal Code/Country*

Telephone*

Email*

Once Catalyst receives your registration form, it is counted as pledged revenue. Invoices will be emailed; this is your confirmed reservation for the table level requested. Cheques should be made payable to Catalyst Canada and mailed to Catalyst Canada, Attn: Catalyst Canada Honours, 8 King Street East, Suite 505, Toronto, M5C 1B5.

Payments must be received by **September 9, 2011**, or the table is subject to resale. Tickets will not be issued for this event.

Catalyst will contact those eligible for logo and/or advertisement with specifications.

¹Crimson tables: Logos for *The Globe and Mail* advertisement must be received by **May 2, 2011**.

²Silver tables: Logos for table signs must be received by **August 19, 2011**.

³Crimson, Silver, and Bronze tables: Advertisements must be received by **August 19, 2011**.

⁴All tables: Sponsorship form must be received by **August 19, 2011**, for organization name to be listed in event program.

Please indicate the number of tables or advertisements you wish to purchase.

Crimson table(s) \$30,000

(limited availability)

- Prime table for ten people
- Logo placement in *The Globe and Mail* advertisement announcing Champions¹
- Logo placement in *The Globe and Mail* advertisement on day of event
- Logo on selected signage at event
- Complimentary full-colour, full-page advertisement in event program³
- Colour advertisement projected in slide loop at the event
- Organization name and logo on table sign
- Organization name in the event program⁴

Silver table(s) \$20,000

(limited availability)

- Preferred table for ten people
- Organization name in *The Globe and Mail* advertisement on day of event
- Complimentary full-colour, half-page advertisement in event program³
- Colour advertisement projected in slide loop at the event
- Organization name and logo on table sign²
- Organization name in the event program⁴

Bronze table(s) \$15,000

- Mid-level table for ten people
- Complimentary full-colour, quarter-page advertisement in event program³
- Colour advertisement projected in slide loop at the event
- Organization name on table sign
- Organization name in the event program⁴

Patron table(s) \$10,000

- Perimeter table for ten people
- Organization name in event program⁴

Individual seat(s) \$750

(limited availability)

Advertisement only \$5,000

- Black-and-white, quarter-page advertisement in event program

At your table, are you willing to host
(at no additional cost):

A member of the media? Yes/No

A Catalyst staff member? Yes/No